

# COMMISSION AGENDA

Item No.: 5A

Meeting: 04/20/17

**DATE:** April 11, 2017

**TO:** Port Commission

**FROM:** John Wolfe, Chief Executive Officer

Presenters: Tara Mattina, Director, Communications  
Rod Koon, Senior Manager, Communications

**SUBJECT:** Briefing on the Port of Tacoma centennial celebration

## **A. BRIEFING REQUESTED**

The purpose of this briefing is to update the Commission on planning efforts for the Port's centennial celebration.

This update incorporates feedback and suggestions we received from Commissioners at the October 20, 2016, study session when we presented draft preliminary centennial celebration plans and timelines. We will present highlights of the updated centennial celebration timeline, along with a proposed budget for the programs, products and activities. In addition, we will discuss in more detail a vision for the proposed Port centennial legacy project.

## **B. BACKGROUND**

The Port of Tacoma was created by a vote of Pierce County citizens on November 5, 1918. Our centennial celebration in 2018 provides a unique opportunity for the Port to connect with various key stakeholders, expand existing relationships and educate our community about the important role the Port and port-related companies play in our community and economy.

The attached *Port of Tacoma Centennial Celebration Playbook* provides additional details on our proposed centennial timelines, key strategies, tools and budget.

## **C. NEXT STEPS**

Based on the feedback and confirmation from the Commission at the April 20th meeting, we will finalize the plan and budget and continue to develop the various components of the centennial program.